

The National Capital Business Ethics Awards are presented annually by the National Capital Chapter, Society of Financial Service Professionals, in partnership with George Mason University. These awards recognize businesses outside the financial services industry which employ the highest standards of integrity and ethical conduct and exemplify a strong commitment to business excellence and social responsibility. Since the first awards were presented in 2001, companies from a wide variety of industries have been honored because of the programs devoted to integrity and ethical business practices that they have developed, communicated and deployed across their organizations. For a list of previous recipients please consult our website at www.businessethicsawards.org. The recipients of the 2013 NCBEA will be honored at a Gala Awards dinner in October 2013.

Judging Criteria

Entries submitted for consideration for the NCBEA are judged based upon the following sample criteria:

- An illustration of the company's commitment to business ethics as demonstrated by direct communication from the CEO and other senior officers.
- An established corporate code of ethics, credo, code of conduct or a written philosophy that communicates the company's requirement for honesty, integrity and compliance with the law in all business dealings.
- Evidence of how ethics are a living part of the company's philosophy, culture and everyday business operations.
- Employee and/or customer data which supports the fact that the organization is ethical in its behavior and business practices.
- Demonstration of a corporate commitment to maintaining a work environment that is safe and free from harassing or discriminatory behavior in its hiring, promotion and daily business practices.
- A corporate commitment to community that is demonstrated by involvement in local, regional or national issues. Evidence of corporate philanthropy and/or support of civic or charitable endeavors.

Submission Requirements

The submission itself is in written form and is submitted in duplicate binders. Existing corporate documents may be incorporated. Descriptive requirements generally are limited to one page each.

- **Corporate Commitment to Ethics and Ethical Behavior**
- **Policy Related Information**
- **Corporate Results**
- **Ethical Challenges**
- **Community or Civic Involvement**

Judging Process

- **Nominations Due January 18. Self-nominations also acceptable. Paper form or online nominations accepted.**
- **Application Due March 1 – duplicate binders required.**
- **Student Evaluation – March – April – Meet with GMU students who are participants in independent study seminar on business ethics**
- **Judging Panel Evaluation – May – July – a half-day meeting with CEO, corporate executives and others in the areas of finance; human resources management, etc.**

Local award recipients (except for not-for-profits) will be nominated to compete at the national level in the American Business Ethics Awards.

